

NICOLE ADLER

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PROFILE

Graphic designer with a background in print production, branding and marketing. Proficient in Adobe Creative Cloud, Figma, Google Workspace, PNI Flight Deck and Solution Builder. Known for strong attention to detail, clear communication and the ability to manage projects from concept through completion.

EDUCATION

California State University, East Bay

Bachelor of Fine Arts in Graphic Design

Expected December 2026 GPA: 3.85

Relevant Coursework: Typography, Color Theory, Brand Identity, Information Design, Packaging Design, Marketing, Print Production and Visual Communication.

AREAS OF EXPERTISE

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|------------------------|---------------------------|------------------------|-------------------|
| • Adobe Creative Cloud | • Brand Identity Design | • Print Production | • Communication |
| • Figma (UI/UX Design) | • Typography & Layout | • Project Coordination | • Leadership |
| • Google Workspace | • Marketing & Advertising | • Brand Management | • Time Management |

PROFESSIONAL EXPERIENCE

Print Specialist, Staples

2026 - Present

Pleasant Hill

- Support customers with business cards, flyers, posters, banners and custom print orders from consultation through production; prepare print-ready files with proper resolution, bleeds, color accuracy and layout consistency.
- Operate print equipment, resolve order issues and coordinate with customers and team members to deliver accurate, on-time results in a fast-paced retail environment.

Crew Member, Trader Joe's

2021 - 2023

San Ramon

- Led the Health & Beauty Aids section, managing ordering, merchandising, and daily organization to keep stock and presentation standards high.
- Communicated effectively with team members and supported store operations to maintain a positive customer experience and efficient workflow.

Visual Documentation & Menu Design, Danville Harvest

2019 - 2021

Danville

- Designed training manuals, menus, signage, and event collateral to support daily operations and brand consistency.
- Created clear, polished print and digital materials in collaboration with staff to translate information into easy to use customer and team-facing pieces.

Front of House Manager & Food Server, Esin Restaurant

2015 - 2019

Danville

- Managed front-of-house operations including scheduling, training, payroll, inventory, and guest service support.
- Coordinated team workflows and balanced administrative responsibilities with hands-on service in a fastpaced hospitality environment.

Event Branding & Food Server, Hillstone Restaurant

2008 - 2015

San Francisco

- Supported event branding and guest-facing materials for private events and restaurant functions.
- Delivered polished client experiences through clear communication, organization, and attention to detail while assisting with service execution.

HONORS + MEMBERSHIPS

Dean's List

Phi Theta Kappa Honor Society

Society of Collegiate Leadership and Achievement

Society of Leadership and Success

PROFESSIONAL DEVELOPMENT

Google UX Design Certificate

Google Digital Marketing & E-Commerce Certificate

Staples PNI & Flight Deck Systems Training